

Michael H.D. Seeley

Senior Vice President Europe, General Manager Bristol-Myers Squibb France

Mike Seeley joined Bristol-Myers Squibb U.K. in 1970. In his 39 years with BMS, he has acquired an extensive experience and has held positions of increasing responsibility, in Finance, Export, Operations, Development and General Management.

Of international culture, Mike Seeley has lived and worked in the U.K., Austria, Belgium, Switzerland, Italy, Czech Republic and France. In 1998, he was promoted to Vice President, with responsibility for Central Europe and Israel. In 2001, he moved to Prague and, the following year was nominated Vice President and General Manager Scandinavia, Central and Eastern Europe, and Russia. In this position, Mike Seeley played a key role to prepare BMS Operations for the expansion of the European Union.

In 2004, he became Vice President, European Markets, based in Rueil-Malmaison, with responsibility for a complex region of 28 countries, including Belgium, The Netherlands, Scandinavia, Ireland, Switzerland, Greece, Austria and Central Europe. He led successfully the transition of this region, reshaping the organization with a focus on the development of key growth drivers and on the launch of new products. He developed and implemented innovative solutions for several markets and reorganized successfully Central Europe operations. Throughout this period, he was a key member of the European Strategic Committee.

For 5 years, from 2001 to 2006, Mike Seeley chaired the *Pharma⁽¹⁾ CEE Sub-Committee* where he coordinated and supervised national industries diverse issues for the *Lawg's⁽²⁾* during the critical period preceding and following Central Europe countries accession to the European Union.

Since February 2007, he has been leading Bristol-Myers Squibb French affiliate.

⁽¹⁾ Pharmaceutical Research and Manufacturers of America

⁽²⁾ Local American Working Group